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**WICANDERS**  
**WISE**

**cork pure** floor & wall  
*Signature* concept

Your personal touch.

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AMORIM CORK SOLUTIONS



# Sustainable lifestyles.

Making a difference in environmental issues is more than having eco-friendly products. It requires commitment to a sustainable lifestyle. WICANDERS WISE Cork Pure Signature collection offers solutions for people who know the importance of changing attitudes to enhance personal spaces and make the world a better place.

**How?** By using the most amazing solution provided by nature: cork.



**cork pure** floor & wall  
*Signature* concept

## CREATE YOUR PRODUCT...

Be demanding.  
Be yourself.





Creativity by Nature

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by layer.

Naturally made  
for creating customized  
spaces.

No repetition.  
Each tile is unique.

Biophilic design

Innovative by allowing the planned integration of elements of nature into architectural or interior design. It evokes the outside to the environments in which we live or work.

Cork Pure Signature is the only cork collection that allows you to customize and create your own natural and eco-friendly floor and wall to fit your project and create a unique space and an unforgettable experience. With more than 17,000 combinations for your floor and 2,000 combinations for your wall, the Signature collection allows you to customize and create your own natural and eco-friendly Floor&Wall.

more than  
**17.000**  
possibilities

A style  
created layer  
by layer.

# Creative Tailored Classic

17 cork veneers  
31 colours  
5 formats  
2 thicknesses  
4 finishings

**cork pure** floor & wall  
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# A DIFFERENT CONCEPT

CORK PURE SIGNATURE IS DIFFERENT IN EVERY WAY.  
IN QUALITY, SUSTAINABILITY AND COMFORT.  
BUT THE MOST IMPORTANT IS THE POSSIBILITY TO CREATE  
CUSTOMIZED SPACES INSPIRED BY PERSONAL STYLES.

## THE BENEFITS

Cork Pure Signature has an extraordinary comfort, even when walking barefoot.

The optimal floor temperature - all year round - and its superior impact resistance are irrefutable reasons to prefer this product.

One of the most important attribute of this high-end product is its sound insulation properties: cork reduces the walking sound up to 53%.

## BEST IN CLASS

Besides its performance factors, Wicanders Wise cork Pure Signature is the Best in Class in indoor air quality.

This status is confirmed by international certifications such as Green Guard Gold, TUV, LEAD, BREEAM and the A+ label (French content rating and VOC emission level).

In order to achieve these certifications, Wicanders Wise products went through rigorous tests on over more than 2000 potential chemicals.

cork pure floor & wall  
*Signature*  
concept

# MADE IN PORTUGAL

*Eco-friendly by nature*

AMORIM CORK SOLUTIONS IS THE LARGEST CORK-BASED FLOORING COMPANY IN THE WORLD.

The concept of sustainability is built in three axes: environment, economy and social impact.



### Environment

No trees are damaged or cut down during harvesting.



### Economy

Cork harvesting is one of the highest paid agricultural jobs in the world. WWF estimates that more than 100,000 people are economically dependent of cork-related business activities.



### Social Impact

The cork industry promotes settlement in areas at risk of desertification. Cork harvesting is an activity that crosses generations.

SUSTAINABILITY IS A CONCEPT THAT ONLY MAKES SENSE  
WHEN EVERYONE WINS: NATURE, ECONOMY AND PEOPLE. CORK PURE SIGNATURE  
PRODUCTS ARE DESIGNED TO EXPRESS THIS PREMISE.

# THE GUIDE TO CREATE YOUR UNIQUE SPACE

## STEP 1 CHOOSE YOUR COLOUR

### THE POWER OF COLOURS

Colors are powerful. Each colour can evoke feelings and passions. But it's not just for the eyes. A colour has the power to stimulate the brain and trigger senses, such as the unique pleasure of discovering a space full of charm and character. If you like colours and vibrations, Cork Pure Signature offers 31 colours to create a new standard to express distinct states of mind.



Moonlight



Glacier



Timide



Antique White



Champagne



Marble



Meridian



Marfim



Camel



Addict



Tea



Jasmin



Natural\*



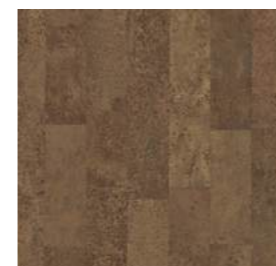
Spice



Eden



Forest



Mele



Chestnut



Flax



Thunder



Linen



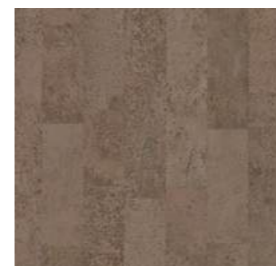
Antracite



Silver



Cement



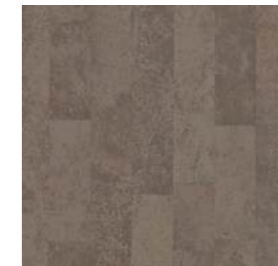
Toffee



Grafite



Macchiato



Drill



Iron



Nightshade



Secrets

\*Also available in sanded option.

All colours are available in PU PF, XtraMatt+ and HRT finishings\*

# STEP 2 CHOOSE YOUR VENEER

## 17 VENEERS

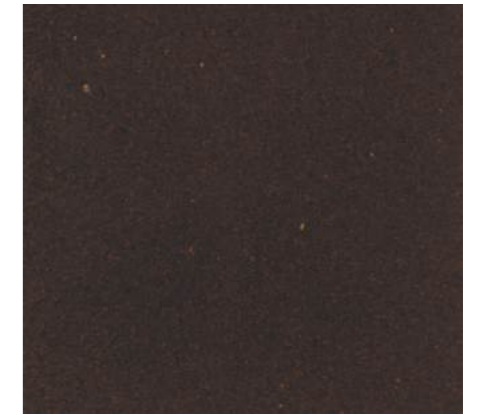
One of the distinguishing features of Pure Signature products is the attention to aesthetic elements and a design thinking process capable of offering the most beautiful solutions. Inviting. Warm. Casual. Linear. Rustic. Burl. Natural. If you want to create the perfect atmosphere, Cork Pure Signature has the perfect solutions.



Novel Twist



Fashionable



Dark\*\*



Rhapsody



Medium\*\*



Traditional



Identity



Lane



Reed



Country



Personality



Accent



Reed



Novel Brick



Novel Edge\*



Symphony



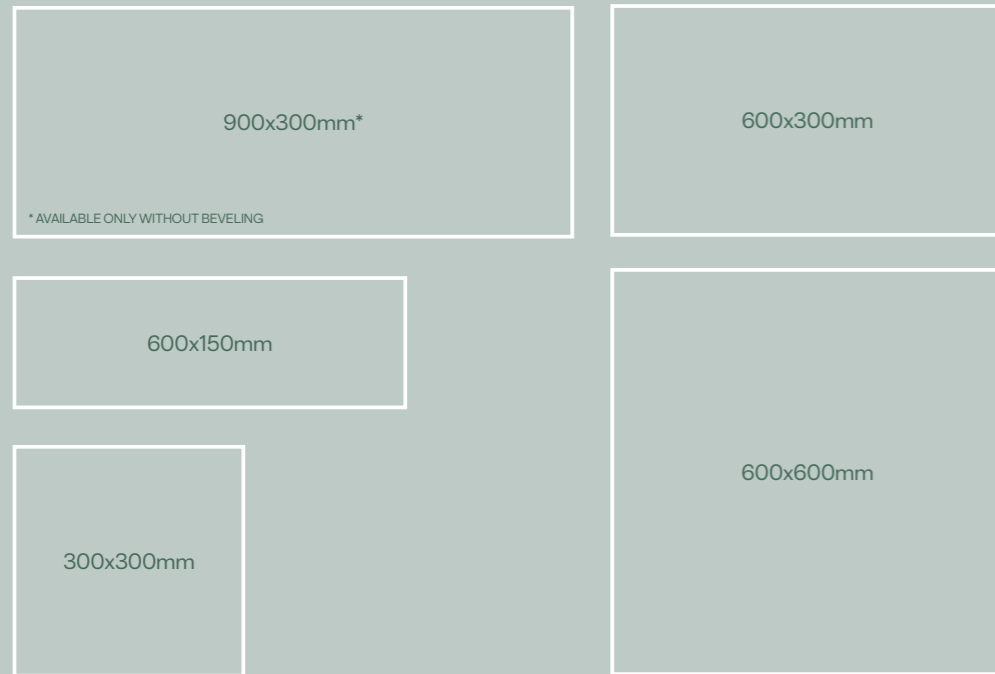
Shell

\*Available in 900 x 300 size.

\*\*Visuals not possible to stain/colour.

# STEP 3 CHOOSE YOUR SHAPE

## 5 FORMATS



## 4 FINISHINGS

	floor	wall	
	<input checked="" type="checkbox"/>		<b>Sanded**</b> For those seeking a customized solution, the Sanded option is the perfect choice. The surface is prepared to be finished on site, so you can select the finish that best suits your needs.
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<b>PU PF**</b> To provide a natural look and a soft touch, PU PF (pre-finished) is the right solution to be finished on site, but in a faster way due to the factory pre-applied coating.
	<input checked="" type="checkbox"/>		<b>XtraMatt+: High Resistance Acrylic UV finish</b> suitable for residential and light commercial areas. It enhances the natural beauty and environmental friendly properties of cork floors, while assuring a high performance for a long time.
	<input checked="" type="checkbox"/>		<b>HRT: HIGH RESISTANCE TECHNOLOGY*</b> Highly elastic resin, resulting on a natural and flexible surface with a superior wear resistance. HRT is micro scratch resistant, prevents color shading and wear resistance for heavy commercial areas and provides a warm and pleasant feeling on touch.

## 2 THICKNESSES

	floor	wall	
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4 mm
	<input checked="" type="checkbox"/>		6 mm

## 2 BEVEL OPTIONS

	floor	wall	
	<input checked="" type="checkbox"/>		No bevel
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4 sides 1 mm**

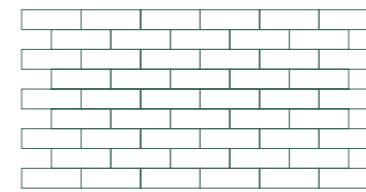
\* Available only without beveling.  
\*\*Available with 4 sides beveled option

# STEP 4 UNLEASH YOUR CREATIVITY

## DIMENSIONS THOUGHT TO BE COMBINED TOGETHER

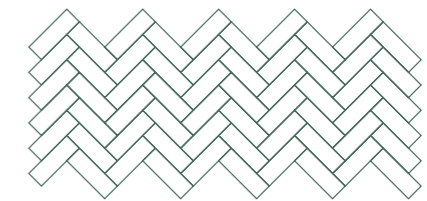
### SOME EXAMPLES

#### The Classics



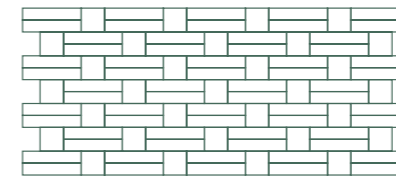
**Classic Lines**

DIMENSIONS: 600x150 or 600x300 or 900x300



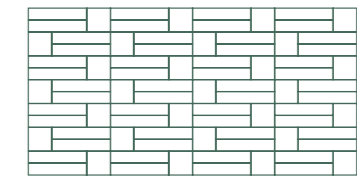
**Herringbone**

DIMENSIONS: 600x150 or 600x300 or 900x300



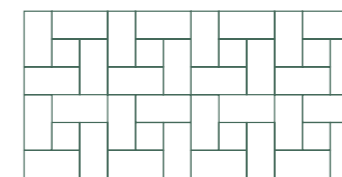
**Cork Chessboard**

DIMENSIONS: 600x150 + 300x300 or 600x300 + 600x600



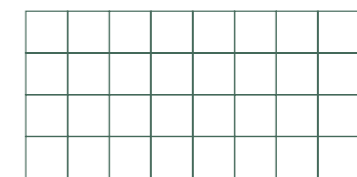
**Cork Hopscotch**

DIMENSIONS: 600x150 + 300x300 or 600x300 + 600x600



**Cabochon**

DIMENSIONS: 600x300 + 300x300 or 600x300 + 600x600



**Classic Tile**

DIMENSIONS: 300x300 or 600x600

**TO SUPPORT YOUR CREATIVE  
PROCESS VISIT OUR ONLINE  
CONFIGURATOR AND  
INSPIRATION GALLERY**

[wicanders.com](http://wicanders.com)

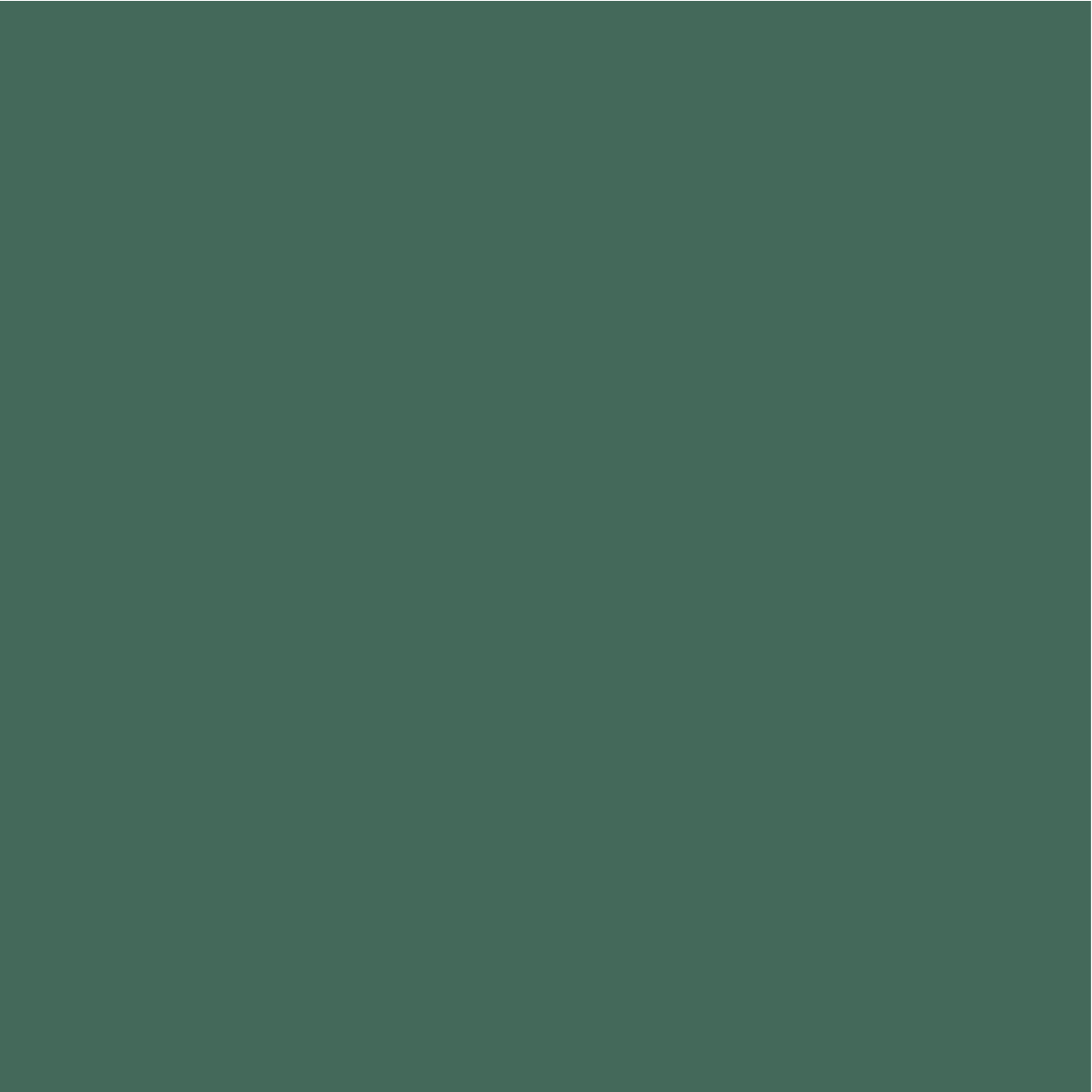












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